

PRISCILA GALLES

Las Vegas, NV

Ethnicity: Brazilian

Language: Portuguese, English and Spanish

Weight: 129 lbs / Height: 5'9" / Dress: 2 – 4 / Bust: 34C / Waist: 26 / Hips: 36/ Eyes: Blue / Hair: Black

Summary of Qualifications

- Customer Service
- Product Specialist
- Marketing & Sales
- Product Launch & Management
- Presentation and negotiations skills
- Consumer & Trade Promotions
- Staff Mentoring, Training & Coaching

Professional Experience:

International. Model, Spokes Model, Trade Show Model, Brand Ambassador 2002 – Present

- Glamour, Fashion and commercial model
- Customer service, marketing, on site management and execution of events, promotions, trade shows, and oversight of marketing programs.
- Drive consumer demand for a product, service, brand, or concept by directly interacting with potential consumers.
- Pre-sell, sell and position a product in a given marketplace through interaction with the target demographic. Increasing product awareness and Sales.
- Creating an association in the consumer's mind between the product or brand and a particular idea.

PRINT

Mundo International – Swimwear Catalogue

Star Clothing Line

Stradivarius Catalogue

Witty Bali – Shoes Catalogue

Bikini Network Catalogue

Sambazom

Victim Models

Miller Lite & Might Ducks Poster

Leonardo Rocco Hair Stylist

USA MIX SHOP Online Shop

RUNWAY

Mundo Internacional Fashion Show

Carolina Ferrari Fashion Show

MANGO Fashion Show

Chanel Fashion Show

Moda Lisboa – Lisbon Fashion Week

Leonardo Rocco - Hair Fashion Show

TRADESHOW

GMC Auto Show – Las Vegas

VMA AAHA Convention

Bluestone Interop

Novartis Medical Conference

Micromuse N + I - Los Angeles

Nestle CVIM Convention

Fresh Express PMA Convention

ABGA INV Convention

Tree of life Health / Life Convention

TECSYS e-Business convention

Codonics RSNA Convention

Tasman Supercomm

Freschetta Pizza Food Show

Sam Sung PMA Photo Marketing Convention

Borden Grocery Show

Finale Atlanta Home Show

Cannon Photography Show

WSA Show - TouchSport

COOPER GIRL Nopi Car Racing

So Brazil WWD Magic Show

CHRYSLER Car Show

Budweiser Girl NHRA Racing

E3 Electronic Entertainment Expo - THQ

Hankook Tires - Formula Drift

Comic Con - C2K2 Productions

Dodge Car Show

Hot Import Nights Car Show

Wella ABS Hair Show

ISSE Hair Show M&M Brazilian Keratin

The Music and Gaming Festival

E3 Electronic Entertainment Expo – UBISOFT

Truckers Fair - Get Loaded Model

ISSE Hair Show – Leonardo Rocco

HIMSS SHOW Las Vegas – CDW

CES Consumer Electronic Show - Haier

LA Fitness Show

G2E Gaming Show – Merkur

Sema – Hankook Tires

NBWA National Beverage

NAB Show – FOR-A

G2E Show – Zitro

Mr. Olympia – Fitness Show

Magic Show

NBWA National Beverage - ClubTails

SPOKES MODEL

Lancôme, Smashbox, Clinique

Paris Hilton Perfume, Nivea, BECCA

Revlon, Dove, Evian

Pantene, Clairon, Nexus

L'Oreal, Oil of Olay, Chevron

Coke, Pepsi, Gatorade,

Coca - Cola, Rock Star

Hershey Milkshake, 8th Continent Soy Milk

Tropicana/ Brisk, Power Crunch

Sony Vaio Laptop

Sienna 2010 Launch - Toyota

Apple iPhone 4G

Degree Deodorant

Hershey's Chocolate

SAW VII Movie – Blood Drive at UCLA Campus

Victoria's Secret

Shasta Beverage Tour

LIQUOR EVENT / BARTENDER

Budweiser, Jagermeister Liquors,

T.Q. Hot Tequila, Stolichnaya, Pillsbury, Skol,

Cinco de Mayo, Cuervo 1800

Brahma Beer, Dos Equis Beer,

Miller Lite, Foster, Bud Light,

Standard Russian Vodka,

Absolut Vodka, Kai Vodka, Stander,

Sagatiba Brazilian Cachaca – Private Party, Special Events, ON premise, OFF premise store promotions.

Titos Vodka & Red Bull

EUROPE:

Sasha Summer Session:

Fashion TV Pacha Night club

Casa Castelo

L'Agence Model

DeLuxe/Lux Magazine

Mega FM

Buddha Bar

MTV

MaxMen Magazine

Billabong Pro – Portugal

Moda Lisboa - Lisbon Fashion Week

VICTIM Models – Photo Shoot

EVENTS / PROMOTIONS

Automotive Product Specialist - Chevrolet - NASCAR Race Season

Race- N- Rock - NASCAR Events

Nextel - NASCAR Event

Toyota Ride & Drive

Single Touch Interactive

Health & Wellness Tour

Calvin Klein - NASCAR

Perry Ellis Fragrances

Army - NASCAR

Sears Craftsman

AT&T - Best Buy/ Circuit City

High Point Furniture Mart - Showroom Hostess / Greeter

Verizon Fios - Greeter

Vodka Stolichnaya – New Years Eve

NAPA Auto Parts – Soccer Event

Mc Donald's,

TONTINE Reality TV Show

Wachovia Bank

Chase Bank

Hershey's Chocolate

2b (Bebe) Store Grand Opening

AARP Medical Seminar

Fright Night Movie Dream Works – Food Truck Event

Felguk – Music release

Shasta Summer Tour

Shriner Golf Open

SECRET SHOP:

CHRYSLER Ride N Drive

Sagatiba Brazilian Rum

Southern Wine & Spirit – Wine Tasting

Davidoff Cigarette

EVENTS MANAGER

Mc Donald's AVP Volleyball tour

Sierra Mist Tour – Assistant Manager

GO Local New York City

Indiana Jones DVD release

Davidoff Cigarette

Sagatiba Brazilian Cachaca

Stander Club Soda

Kai Vodka

VIP BOTTLE SERVICE COCKTAIL SERVER * USA * BRAZIL * SPAIN * PORTUGAL*

Hakkasan Group Venus Pool Club Caesars Palace, Las Vegas USA – April 2015 – October 2015

Pacha Nightclub - Empuria Brava, Spain – June 2008

Sasha Summer Session - Portugal – August 2008

Club A - Sao Paulo, Brazil – January 2009

Reference upon request